**Checklist:**

-2 copies of consent form

-Pen

-Posts/survey answers for each post

-Audio recording set up

-Money

-Payment signature form

**Introduce self**

Hello. My name is [INSERT NAME] and this is [INTRODUCE OTHER PERSON]. Today we will be conducting the final interview for the Facebook study you have been participating in.

First, let’s quickly go over how today’s portion of the study is going to work. For the last week you have been reporting on Facebook posts that you thought about posting but decided not to post and filling out nightly surveys. Today we are going to ask you some questions about those posts and your answers to those nightly surveys. I expect this interview to take approximately one hour.

**Describe consent form**

If you agree to participate in today’s portion of the study you will be answering some questions about the posts you described this week, your survey questions, as well as some general questions about social network site usage and demographics. As you answer the questions, we will make an audio recording of the interview. Only the researchers will have access to the recording, and we will only use it for the study. If we use aprt of your recording, or any of the posts you reported, as part of a paper or presentation, your name will not be associated with the material in any way.

During today’s session, although I do not expect this to occur, if you become uncomfortable at any point during the study, please let me know so that we can stop the study or move on to a different question. Do you have any questions at this time?

**Give consent form**

I have this consent form here. If you sign it, it means that you give me permission to use your recording in my research, and it tells you whom to contact if you want to report any objections. I’ll give you two copies – one is for you to keep, and the other is for you to sign and return to me. [POINT OUT THE TWO PLACES THE SUBJECT NEEDS TO SIGN]

**Disclaimer**

Before we get started, I’d like you to remember that during this survey we will ask you questions that may relate to other people. When answering these questions, please only identify other people by first name or nickname. Please do not include other people's full names, Twitter handles, email addresses, phone numbers, or addresses

**Interview about posts**

At this point, I’d like to discuss the various content that you reported that you thought about posted and decided not to post [PULL UP CONTENT AND SURVEY ANSWERS ON COMPUTER].

We’re going to go through each piece of content and your survey answers, and I’m going to ask you some more detailed questions about the content.

[FOR EACH PIECE OF CONTENT]

1. Describe this potential post in more detail.
2. Why did you think you might want to post this content to Facebook?
   1. POTENTIAL PROBES:
      1. What were you doing?
      2. What were you thinking about?
      3. Do you typically think about posting content like this?
      4. Do you typically post content like this?
3. Can you describe in greater detail why you decided not to post the content on Facebook? [IF NECESSARY]
   1. POTENTIAL PROBES:
      1. Where were you?
      2. What were you doing?
      3. Do you typically post content like this?
      4. Was there something in particular about this piece of content that made you decide not to post it?
4. Of the Facebook friends you identified that you would want to share this content with, could you explain in more detail why you felt that these people were the appropriate audience for the content?
   1. POTENTIAL PROBES:
      1. Do you currently share content only with this group of people? What type of content?
      2. Do you currently block these people from seeing certain types of content? What types?
      3. Do you currently group these people on Facebook? On Google+?
      4. Was there something in particular about this content that you thought these people would be interested in?
      5. What do these people have in common?
5. Of the Facebook friends you identified that you would not want to share this content with, could you explain why you felt that that these people were not the appropriate audience for the content?
   1. POTENTIAL PROBES:
      1. Do you currently share content only with this group of people? What type of content?
      2. Do you currently block these people from seeing certain types of content? What types?
      3. Do you currently group these people on Facebook? On Google+?
      4. Was there something in particular about this content that you thought these people would be interested in?
      5. What do these people have in common?
6. If the people you identified as not wanting to share the content with were not your Facebook friends and would have no way of seeing the content you posted, do you think you would have posted this content?

**General questions**

Thank you. Now I’d like to ask you some more general questions about your social network usage.

1. What do you think are the primary reasons you don’t post specific content to Facebook and other social networking sites?
2. What are the primary reasons you do post content to Facebook and other social networking sites?
3. What social networking sites do you use?
4. How do you protect your privacy on social networks?
5. Do you find Facebook “friend” groupings and/or Google+ circles useful?
   1. POTENTIAL PROBES:
      1. How do you use them?
      2. How have you heard about your friends using them?
6. Do you think you changed your Facebook usage habits while participating in this study?
   1. POTENTIAL PROBES:
      1. How?
      2. Why?
      3. How much?
      4. Do you think you’ll continue to behave that way after the study?
7. If you had the power to speak to the team responsible for designing Facebook, what would you ask them to change to help you better protect your privacy?
8. On average, how often do you post pictures to Facebook [REPEAT FOR EACH TYPE OF CONTENT, POTENTIALLY ON PAPER]
   1. <1 time per month
   2. More than 1 time per month but less than 1 time per week
   3. More than 1 time per week but less than 1 time per day
   4. More than 1 time per day but less than 5 times per day
   5. More than 5 times per day

**Payment**

Thank you – those are all the questions we have. Thank you for participating. Here is your payment. Please sign here [PAY AND GET SIGNATURE FOR PAYMENT]